

EARNINGS RELEASE FOR THE FIRST QUARTER ENDED JUNE 30, 2016

ADVERTISING REVENUES FOR Q1FY17 GREW BY 5.8% OVER Q1FY16 TO Rs 1,023.5 MN

EBITDA FOR Q1FY17 GREW BY 15.5% OVER Q1FY16 TO Rs 177.1 MN

NET PROFIT BEFORE TAX WAS Rs 0.1 MN IN Q1FY17 AGAINST LOSS OF Rs 68.2 MN in Q1FY16

Operating Highlights

- ❖ Operating expenditure reduced by 7.8% to Rs 1,105.3 mn in Q1FY17 from Rs 1,199.4 mn in Q1FY16.
- ❖ EBITDA for Q1FY17 increased by 15.5% to Rs 177.1 mn from Rs 153.3 mn for the corresponding period last financial year.

Noida, India; September 9, 2016 – Zee Media Corporation Limited (ZMCL) (BSE: 532794, NSE: ZEEMEDIA) today reported consolidated revenues of Rs 1,282.4 mn for first quarter of fiscal 2017. The Network incurred Operating Expenditure of Rs 1,105.3 mn in the first quarter. The Board of Directors, in its meeting held today, approved and took on record the financial results of ZMCL for the first quarter ended June 30, 2016.

Rajiv Singh, Executive Director & COO, said: “India’s promising growth story continues. We are increasingly moving towards an information superhighway engineered by growth and large buoyancy in every facet of the Indian economy. The future augurs well for the media & entertainment industry. At ZMCL, we have charted out a path to leverage these opportunities for growth. Our business is well positioned and we shall consolidate and push for sustainable growth with a SMART organization. Simultaneously, we will continue to invest in technology and set benchmarks of operational efficiency for the industry. We are aware of the fact that the viewer / audience attention span is increasingly shifting. Therefore, content consumption needs to be made compelling and engaging in order to sustain their loyalties. ZMCL will strive to remain relevant through use of cutting-edge technology and forward-thinking approach.”

Condensed Consolidated Statement of Operations

The table below presents the condensed consolidated statement of operations for Zee Media Corporation Limited and its subsidiaries for the first quarter ended June 30, 2016.

Consolidated Financials

(Rs. Million)	1st Quarter ended		%
	Jun-16	Jun-15	Growth
Operating Revenue	1,282.4	1,352.7	-5.2%
Expenditure	1,105.3	1,199.4	-7.8%
EBITDA	177.1	153.3	15.5%
Less: Depreciation / Amortisation	103.0	125.2	-17.8%
Less: Finance Cost	108.4	128.2	-15.5%
Add: Other Income	40.4	17.2	134.2%
Less: Tax Expense	(6.5)	(28.1)	-
Less: Minority Interest	11.7	9.3	26.3%
Add: Other comprehensive Income	(0.8)	(4.1)	-
Net Profit before Tax	0.1	(68.2)	

Consolidated Financials (Break up of Revenues)

(Rs. Million)	1st Quarter ended		% of Total Revenue		%
	Jun-16	Jun-15	Jun-16	Jun-15	Growth
Advertising Revenue	1,023.5	967.5	79.8%	71.5%	5.8%
Subscription Revenue	178.9	286.7	14.0%	21.2%	-37.6%
Other Sales & Services	80.0	98.5	6.2%	7.3%	-18.8%
Total Revenues	1,282.4	1,352.7	100.0%	100.0%	-5.2%

Consolidated Financials (Break up of Expenditures)

(Rs. Million)	1st Quarter ended		% of Total Revenue		%
	Jun-16	Jun-15	Jun-16	Jun-15	Growth
Cost of Goods & Operations	287.6	316.8	26.0%	26.4%	-9.2%
Employee Cost	319.2	414.8	28.9%	34.6%	-23.1%
Other Expenses	498.5	467.8	45.1%	39.0%	6.6%
Total Expenses	1,105.3	1,199.4	100.0%	100.0%	-7.8%

Segment Results

Rs. in millions	Q1 FY17			Q1 FY16		
	Television	Print	Total	Television	Print	Total
Total Revenues	1,043.3	239.1	1,282.4	1,086.3	266.4	1,352.7
Total Expenses	844.0	261.3	1,105.3	900.7	298.7	1,199.4
EBITDA	199.4	(22.3)	177.1	185.6	(32.3)	153.3

Television Business - Existing Vs New Channels - For Q1

Television Business	Q1 FY17			Q1 FY16			Growth		
	Existing	New	Total	Existing	New	Total	Existing	New	Total
Rs. in millions									
Advertisement Revenues	800.1	72.9	873.0	740.4	56.8	797.2	8.1%	28.3%	9.5%
Subscription Revenues	154.8	-	154.8	258.4	-	258.4	-40.1%	-	-40.1%
Other Revenues	15.5	-	15.5	30.7	-	30.7	-49.5%	-	-49.5%
Total Expenses	730.0	114.0	844.0	767.5	133.2	900.7	-4.9%	-14.4%	-6.3%
EBITDA	240.4	(41.1)	199.3	262.0	(76.4)	185.6	-8.2%	-	7.4%

*New Business includes Zee MPCG, Zee Rajasthan News, Zee Kalinga News, and Zee Purvaiya

Business Highlights

- ❖ The 10 news channels of ZMCL comprising 3 national and 7 regional channels reached more than 239.8 million viewers, emerging as the largest TV news network in the country. Its newspaper, dna, continued to reach a sizeable section of population in Mumbai. (Source: BARC, NCCS 4+, All India, ZMCL Channels, Apr-Jun 2016, Average Monthly Reach)

The network plans to embark onto an expansion phase in FY17. To kick start, the network launched its global news platform www.wionews.com on the web and across social media.

Continuing to earn accolades for its relentless coverage, creative acumen, and web engagement, the network bagged trophies at Indiantelevision.com’s NT Awards across five categories – “TV News Presenter – Special”; “Daily News Bulletin – Special”; “Promo Campaign by a News Channel – Hindi”; “Best Use of Graphics by a News Channel – Hindi”; and “News Channel Website”.

Zee News, the Network’s flagship channel, continued to provide credible and authentic news to viewers and became the *Most Trusted Brand among Hindi News Channels* according to The Brand Trust Report by TRA Research.

- ❖ Zee News, the network’s National news channel, reached over 103.5 million viewers across the country. (Source: BARC, NCCS 4+, All India, Apr-Jun 2016, Average Monthly Reach)

The release of rural markets data by BARC revealed limited access to Zee News to viewers in these markets. Therefore, on viewer demand, the Network decided to migrate the channel from Pay to Free to Air platform on 8th June 2016.

- ❖ Zee Business maintained its prominence in the Business News genre and reached 20.5 million viewers. (Source: BARC, NCCS 4+, All India, Apr-Jun 2016, Average Monthly Reach)

The 3rd season of the India's first derivatives trading reality TV show, *Sensex ka Sultan*, culminated with the Grand Finale held at BSE, Mumbai. The winner took home a super luxury car.

- ❖ 24 Ghanta, the network's Bengali news offering, reached over 32.2 million viewers. (Source: BARC, NCCS 4+, All India, Apr-Jun 2016, Average Monthly Reach)

The channel stood out with its clear stand of unbiased and fearless reporting and provided widest coverage of West Bengal elections. With a resolve to stand by every citizen, the channel ushered in the spirit of Bengali New year with *Sankalpo*, an event dedicated to the Vivekananda Flyover crash victims and comprising performances from around 30 artists. The families affected in the tragedy were the special guests for the evening.

- ❖ Zee 24 Taas, India's first 24-hour Marathi news channel, was the most preferred channel in the genre and reached 38.2 million audiences across India. (Source: BARC, NCCS 4+, All India, Apr-Jun 2016, Average Monthly Reach)

The channel organized *Aapla Shahar Aapla Awaaz* in Latur to provide a platform to citizens to raise their issues with local representatives and administration. The forum extensively discussed the issue of water management during draught situation.

- ❖ India 24x7, our national Hindi news channel focusing on rural markets, reached 87.4 million audiences across India. (Source: BARC, NCCS 4+, All India, Apr-Jun 2016, Average Monthly Reach)
- ❖ Zee Madhya Pradesh Chhattisgarh, through its relevant and engaging content, continued its dominance in the genre with a 44.7% market share. (Source: BARC, NCCS 15+, MP/CG market, Week 14–26 2016, Average Weekly Share based on Impressions)

The channel facilitated a discussion on the successes and challenges in the real estate sector in Chhattisgarh through *CG Real Estate Conclave 2016*. During the event, the channel also honored those who have contributed towards the progress of the sector in the state.

- ❖ Zee Punjab Haryana Himachal, addressing audiences across Himachal Pradesh and Haryana besides Punjab, reached over 16.8 million audiences across the country. (Source: BARC, NCCS 4+, All India, Apr-Jun 2016, Average Monthly Reach)

The channel organized *Zee PHH Excellence Awards 2016* to felicitate the distinguished personalities across diverse fields who have brought pride and glory to the region. During the event, the channel also honoured the martyrs of Gurdaspur and Pathankot attacks.

- ❖ Zee Rajasthan News, our regional channel catering to Rajasthani population, reached more than 14.5 million viewers. (Source: BARC, NCCS 4+, All India, Apr-Jun 2016, Average Monthly Reach)

Continuing with the network's tradition of recognizing the contributions of people, the channel organized *Shaan-e-Rajasthan* to felicitate the distinguished personalities who have brought honor and glory to the state.

- ❖ Zee Kalinga News, our 24X7 news channel for Odisha, reached more than 9.8 million viewers. (Source: BARC, NCCS 4+, All India, Apr-Jun 2016, Average Monthly Reach)

To identify the failures that caused the development of cracks in Jagannath temple and to discuss the future course of action, the channel organized a discussion forum *Bhul Rahila Keunthi* including representatives from ruling and opposition parties, architects, and the priest.

To provide a forum for eminent personalities from the field to discuss specific issues regarding development of the state, the channel organized its annual conclave *Agenda Odisha* with agriculture as this year's theme.

- ❖ Zee Purvaiya, our regional channel targeting Bihar and Jharkhand, reached more than 13.3 million viewers. (Source: BARC, NCCS 4+, All India, Apr-Jun 2016, Average Monthly Reach)

To recognize the efforts taken by the government to revamp the sugarcane industry and to felicitate the stalwarts who have taken the industry forward, the channel organized *Secrets of Sugarcane* conclave. The event also initiated discussions on current and future perspectives of the industry.

- ❖ dna, our English daily, organized multiple sessions of *dna Smart Solutions*, a series of workshops with stalwarts from different industries providing career counseling sessions to young aspirants from the city.

The paper continued to attract the auto crazy population of the city with the ninth edition of *dna Auto Show*, a two-day event featuring cars and bikes from the stable of notable domestic and international brands.

To promote healthy lifestyle among the city's population, the paper organized the fifth edition of *dna Health & Wellness Show*, a two-day event that provided a platform for the industry and consumers to meet face to face and understand the needs.

Corporate Development

- ❖ Channel Launch: The Network soft-launched its global English news channel, WION, on 15th August 2016.

Channel Portfolio

National News Channels



Regional News Channels



Newspaper



Note: This earnings release contains results that are prepared as per Indian Generally Accepted Accounting Principles (GAAP).

Caution Concerning Forward-Looking Statements

This document includes certain forward-looking statements. These statements are based on management's current expectations or beliefs, and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological and/or regulatory factors. Zee Media Corporation Limited is under no obligation to, and expressly disclaims any such obligation to, update or alter its forward-looking statements, whether as a result of new information, future events, or otherwise.

About Zee Media Corporation Limited: Zee Media Corporation Limited, erstwhile Zee News Limited, is one of the leading news networks of India. It has a unique cluster of news, current affairs and regional news channels, which includes Zee News, Zee Business, India 24x7, WION, Zee Punjab Haryana Himachal, Zee Madhya Pradesh Chhattisgarh, Zee 24 Taas, 24 Ghanta, Zee Kalinga News, Zee Purvaiya and Zee Rajasthan News. It also includes newspaper dna. More information about Zee Media Corporation Limited and its businesses are available on www.zeenews.com.